

Basic

Advanced

Topics

Publications

My Research  
0 marked items

Interface language:

English

Go

Databases selected: Multiple databases...

## Results – powered by ProQuest® Smart Search

## Suggested Topics About

[Product development AND Test markets](#)[Market research AND Product](#)[Product testing AND Test markets](#)[Market strategy AND Product](#)[Product lines AND Test markets](#)[Product introduction AND Test markets](#)

&lt; P1

8 documents found for: *PDN(<11/24/2003) and auction? and (introduc? pre/10 product) and ((test or sample) pre/50 market?)*

» [Refine Search](#) | [Set Up Alert](#) | [Create RSS Feed](#)

All sources Scholarly Journals Trade Publications Newspapers Reference/ Reports

Mark all 0 marked items: [Email](#) / [Cite](#) / [Export](#) Show only full text Sort results by: **Most recent first**

1. [Dover Corp Annual/10K Report -- 2003](#)  
ProQuest Annual Reports. 2003. p. 1  
 Citation | Full Text - PDF (1 MB)
2. [Using the Internet in new product development](#)  
Muammer Ozer. Research Technology Management. Arlington: Jan/Feb 2003. Vol. 46, Iss. 1; p. 10 (7 pag  
» Cited by 1  
 Abstract | Text+Graphics | Full Text - PDF (1 MB)
3. [Patience is a virtue](#)  
Larry Swasey. Telephony. Chicago: Mar 19, 2001. Vol. 240, Iss. 12; p. 78 (5 pages)  
 Abstract | Text+Graphics | Full Text - PDF (1 MB)
4. [A CHANGE OF SEASONS STAR SCIENTIFIC IS AFFECTING THE WAY TOBACCO IS GROWN AND SO REGION; \[City Edition\]](#)  
Richmond Times - Dispatch. Richmond, Va.: Sep 11, 2000. p. D.16  
 Abstract | Full text
5. [Brazilian privatization in international perspective: The rocky path from state capitalism to regulatory capitalism](#)  
Andrea Goldstein. Industrial and Corporate Change. Oxford: Dec 1999. Vol. 8, Iss. 4; p. 673  
 Abstract | Full text
6. [Competition and game theory](#)  
McAfee, R Preston, McMillan, John. JMR, Journal of Marketing Research. Chicago: Aug 1996. Vol. 33, Iss 263 (5 pages)  
 Abstract | Full text | Full Text - PDF (589 K)
7. [A transaction cost approach to supply chain management](#)  
 Abstract | Full text

Hobbs, Jill E.. Supply Chain Management. Bradford: 1996. Vol. 1, Iss. 2; p. 15

8. USING LABORATORY EXPERIMENTAL AUCTIONS IN MARKETING RESEARCH: A CASE STUDY OF PACKAGING FOR FRESH BEEF  
 ELIZABETH HOFFMAN, DALE J MENKHAUS, DIPANKAR CHAKRAVARTI, RAY A FIELD, GLEN D WHIPP  
 Marketing Science (1986-1998). Linthicum: Summer 1993. Vol. 12, Iss. 3; p. 318 (21 pages)  
[Abstract](#) | [Article image - PDF \(1 MB\)](#) | [Full Text - PDF \(1 MB\)](#)

1-8 of 8

Want to be notified of new results for this search? [Set Up Alert](#) | [Create RSS Feed](#)

Results per page: 30

Did you find what you're looking for? If not, [refine your search](#) below or try these suggestions.

#### Suggested Topics About

Product development AND Test markets	Market research AND Product
Product testing AND Test markets	Market strategy AND Product
Product lines AND Test markets	
Product introduction AND Test markets	

< P

#### Basic Search

Tools: [Search Tips](#) [Browse Topics](#) [11 Recent Searches](#)

PDN<11/24/2003) and auction? and (introduc? pre/10 product) and ((test or [Search](#) [Clear](#)

Database: [Multiple databases...](#) [Select multiple databases](#)

Date range: [All dates](#)

Limit results to: ☒ Full text documents only ☐  
☒ Scholarly journals, including peer-reviewed [About](#)

More Search Options [^ Hide options](#)

Publication title:  [Look up publications](#) [About](#)

Author:  [About](#)

Look for terms in: [Citation and document text](#) [About](#)

Document type: [Any document type](#)

Publication type: [All publication types](#)

Exclude from results: ☒ Book Reviews

☐ Dissertations

☐ Newspapers

Sort results by: [Most recent first](#)

---

Copyright © 2008 ProQuest LLC. All rights reserved.

